



# Central Seven. *BTR Residential Opportunity.*

STEP INTO A NEW RHYTHM  
OF LIVING AT **CENTRAL DOCKS,**  
**LIVERPOOL WATERS.**



**CENTRAL  
DOCKS**





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**406**  
 RESIDENTIAL  
 UNITS WITHIN  
 CENTRAL SEVEN.

  
**2350**  
 NEW HOMES IN  
 CENTRAL DOCKS.

  
**2ha**  
 PARK

  
**10%**  
 OF THE AREA  
 DEDICATED TO  
 GREEN SPACE.

## Executive Summary.

Peel Waters is seeking a strategic funding partner to deliver Central Seven - a high-quality **Build-to-Rent (BTR)** scheme comprising **406 residential units** within the centre of Central Docks, part of the transformational Liverpool Waters district.

Set within a dynamic waterfront neighbourhood, Central Docks is the residential and leisure core of Liverpool Waters - a place where people, purpose and potential converge. With over **10% of the area dedicated to green space**, including a **2-acre park**, the neighbourhood offers a compelling blend of **urban energy and natural serenity**.

Liverpool Waters is a long-term regeneration programme reimagining Liverpool's historic docklands into a world-class destination. With several

successful phases already delivered, the development continues to attract investment, drive growth, and shape the future of the city.

Central Seven represents a rare opportunity to invest in a fully master-planned, design-led residential scheme within one of the UK's most ambitious waterfront transformations.





*Delivering residential units,  
amenity spaces, private outdoor  
areas & green public spaces.*





## Central Seven: A New Chapter in Urban Living.

Central Seven is set to become a standout Build-to-Rent (BTR) development, delivering much-needed, high-quality homes to meet the demands of Liverpool's growing city centre population.

Designed by renowned architects Leech Rhodes Walker combines thoughtfully designed apartments with exceptional amenity space.

The development offers a well-balanced mix of residential units, complemented by **flexible amenity spaces, private outdoor areas**, and direct access to a newly created **2-acre park** placing green space and community at the centre of the neighbourhood.

Positioned within Central Docks, the residential core of Liverpool Waters, Central Seven will be the **flagship BTR scheme** within the wider Liverpool Waters masterplan.





# Central Seven: Designed For Living At Your Pace.

Step into a new rhythm of city living with **406 one, two, and three-bedroom apartments**, each designed with flexibility in mind - perfect for modern lifestyles that blend work, rest and play. Every home comes with dedicated **cycle storage** and **smart spatial planning** to support evolving resident needs.

## Connected Living

- **74 secure car parking spaces** offer seamless arrival and long-term convenience.
- Dedicated cycle parking supports sustainable, active travel.

## Commercial Opportunity

- **2 ground-floor commercial units** ready for businesses that want to make waves in a thriving waterfront neighbourhood.

## Spaces That Flex and Inspire

- **Co-working zones** designed to connect, collaborate and energise - ideal for remote workers and entrepreneurs.
- Open-air roof terraces with panoramic views across Central Park and the River Mersey, offering moments of calm above the city buzz.



## Unit Breakdown



### 1 Bed

**Units**  
154

**Average Size**  
499 Sq. ft

### 2 Bed

**Units**  
219

**Average Size**  
701 Sq. ft

### 3 Bed

**Units**  
33

**Average Size**  
1111 Sq. ft





# Central Seven: An Opportunity In The Heart of Central Docks.



**Prime Waterfront Plot**  
c1.25 acres

### Planning Status

Outline planning in place

### Investment / Development Model

Forward Funding  
and Forward Commit

### Infrastructure And Amenities

Roof top terrace and internal podium garden. Unrivalled internal amenity for flexible working and leisure.



**11.9% Capital  
Value Growth**

Forecast 2023-2027 (JLL)

**15.9% Rental  
Value Growth**

Forecast 2023-2027 (JLL)

### Major Employers

Major employers in the city centre include BT, KPMG, DWF, HMRC and Maersk Line.





# CENTRAL DOCKS

*Discover one of the UK's most ambitious waterfront transformations.*





*Central Docks:*  
Experience the  
Neighbourhood.

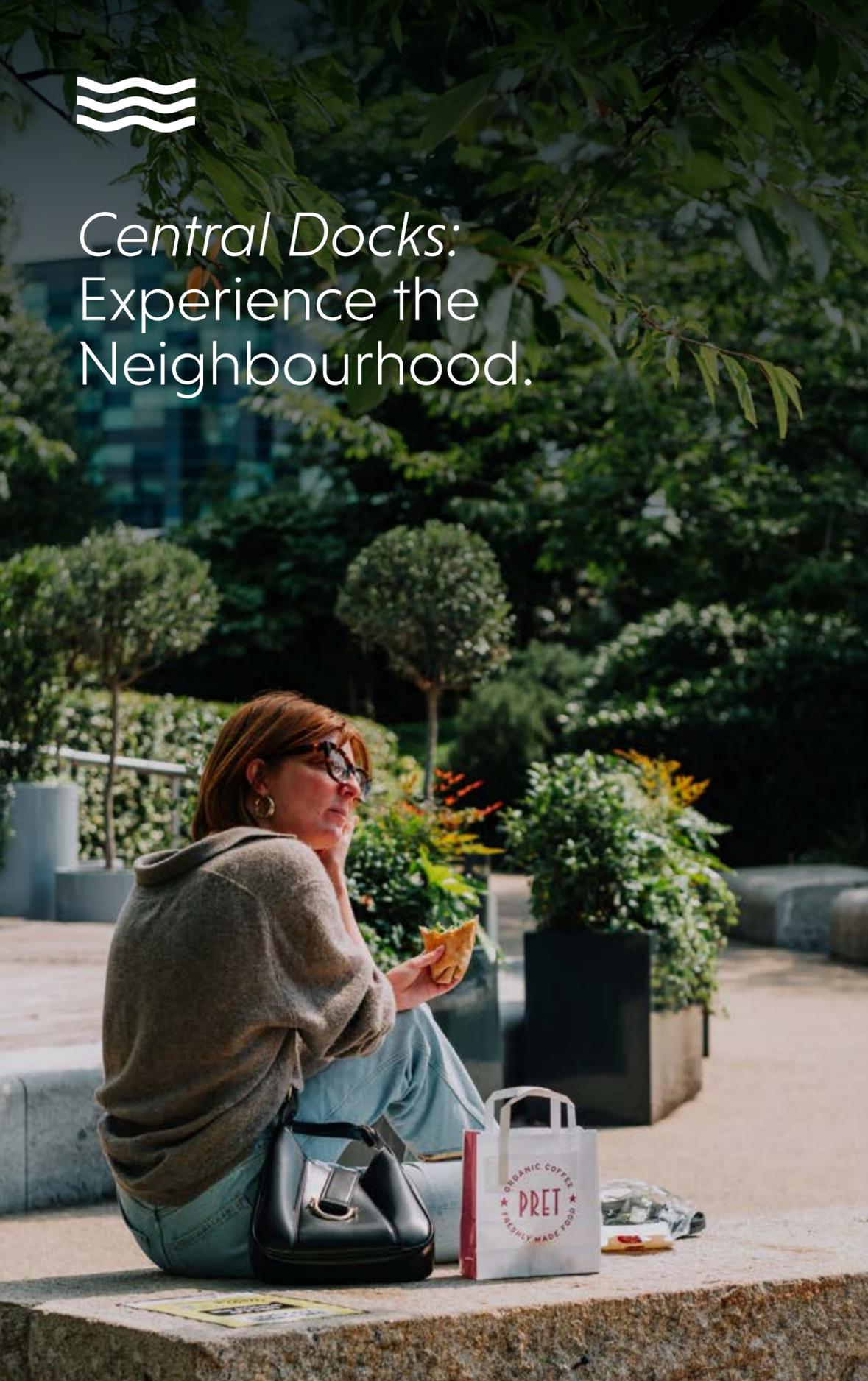


Central Seven

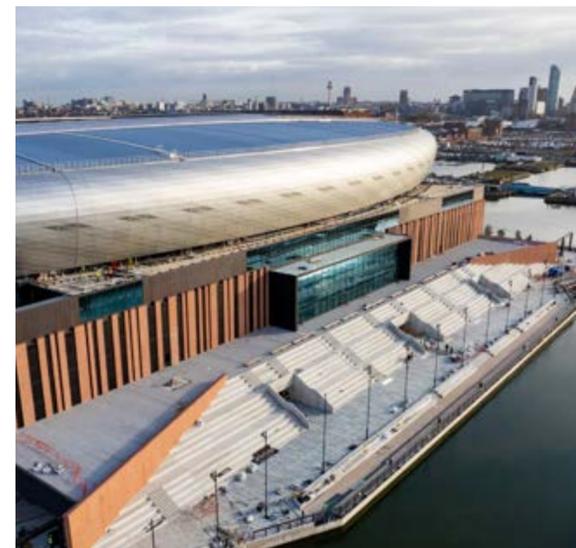




# Central Docks: Experience the Neighbourhood.



Liverpool Cruise Terminal



Hill Dickinson Stadium



Liverpool ONE

## Unrivalled Waterfront Views

Wake up to panoramic vistas across the River Mersey, Liverpool's iconic "Three Graces" and **Everton' new Hill Dickinson Stadium**. Central Docks at Liverpool Waters offers a front-row seat to the city's most celebrated skyline - a setting that elevates residential living.

## Cruise Tourism on the Doorstep

Located close to the Liverpool Cruise Terminal, which welcomes over **117 ships** and **200,000+ passengers** annually, with an economic impact of £15–20 million, the opportunity for leisure-led investment is clear.

## Gateway to the Isle of Man

The new £70 million Isle of Man Ferry Terminal brings **600,000 passengers** a year - an untapped market for short breaks, overnight stays, and waterfront experiences.

## Steps from Liverpool ONE

One of the UK's leading open-air retail destinations, Liverpool ONE attracts over **22 million visitors annually**. With more than 170 stores, bars, and restaurants, a 14-screen cinema and cultural events, it's a magnet for lifestyle-driven residents.

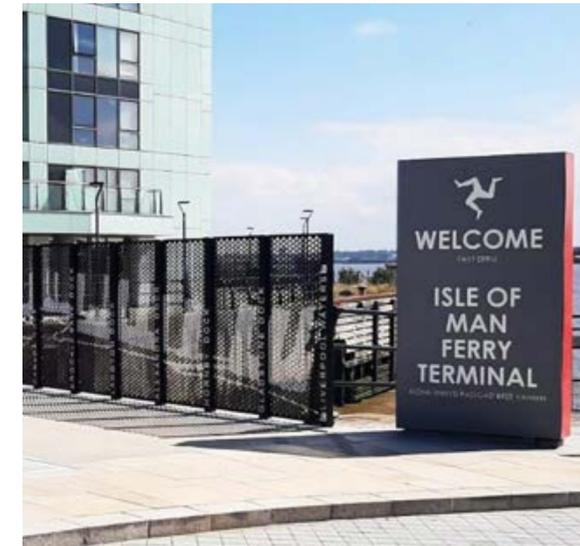
## A City That Lives for Music & Events

From The Beatles to waterfront festivals, Liverpool's cultural heartbeat draws millions with the city's main arena regularly playing host to the world's biggest stars.

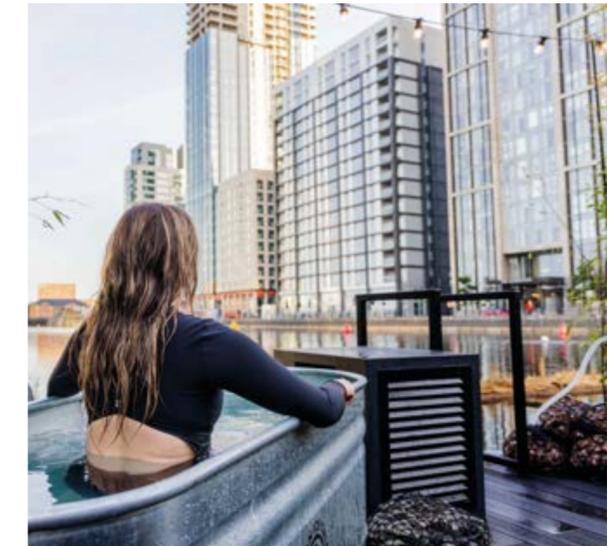
## Walkable Urban Connectivity

Liverpool Waters is part of the city centre, just minutes from the Commercial District, and three-graces, Central Docks offers seamless access to shopping, dining, nightlife and cultural landmarks - all within easy reach.





Isle of Man Ferry Terminal



Wyld Sauna

### Plugged into the Region

With direct rail links to London and Manchester, and two international airports within a 45-minute drive, Central Docks is perfectly placed for residents who need to commute or love to travel.

### Next to a Premier League Powerhouse

A short walk from Everton's new Hill Dickinson **52,888-capacity stadium**, Central Docks benefits from year-round football driven by fans, events and international visitors as well as a roster of non-football events, attracting in some of the biggest music superstars.

### Built on a Thriving Ecosystem

Supported by strong infrastructure, a growing visitor economy, and Liverpool's global reputation for music, sport and culture - Central Docks at Liverpool Waters is a neighbourhood where residents and investors will thrive.



 Liverpool Limestone

Northern Docks  
& Hill Dickinson Stadium

Central Docks  
& Central Seven

 Moorfields Station

Clarence Docks

Princes Dock

 Liverpool One

 Ferry Terminal





# Liverpool: A City That Works.



## 500k

PEOPLE LIVE IN  
LIVERPOOL CITY

### A City on the Rise

More than **500,000 people live in Liverpool city**, rising to 1.61 million people within the Liverpool City Region (which includes Liverpool, Knowsley, Sefton, Wirral, St Helens, and Halton)

This growing regional population reflects Liverpool's role as a major urban centre in the North West, with strong connectivity, a diverse economy, and increasing demand for high-quality housing - particularly in regeneration zones like Central Docks, Liverpool Waters.

### Work/Life Balance

As of 2025, approximately **223,400 people are employed** in Liverpool across a diverse range of sectors. This workforce reflects the city's dynamic economy.<sup>1</sup>

Liverpool's employment base is supported by ongoing regeneration, infrastructure investment, and a growing reputation as a hub for innovation, making it a strong location for residential development targeting professionals, key workers, and young talent.

This growing urban population - combined with strong student numbers and employment growth - reinforces the demand for high-quality, well-located residential developments like Central Seven.

### Student Living

As of 2025, Liverpool is home to approximately **70,000 university students** across its major institutions

This vibrant student population contributes significantly to the city's energy, economy, and rental demand - particularly in central neighbourhoods like Central Docks, where proximity to campuses, transport links, and cultural amenities makes Build-to-Rent schemes especially attractive

Liverpool is 3rd in the UK for students choosing to stay to work in their university city after graduating.

**76.26%** retention rate (London 84.2% and Manchester 76.3%).

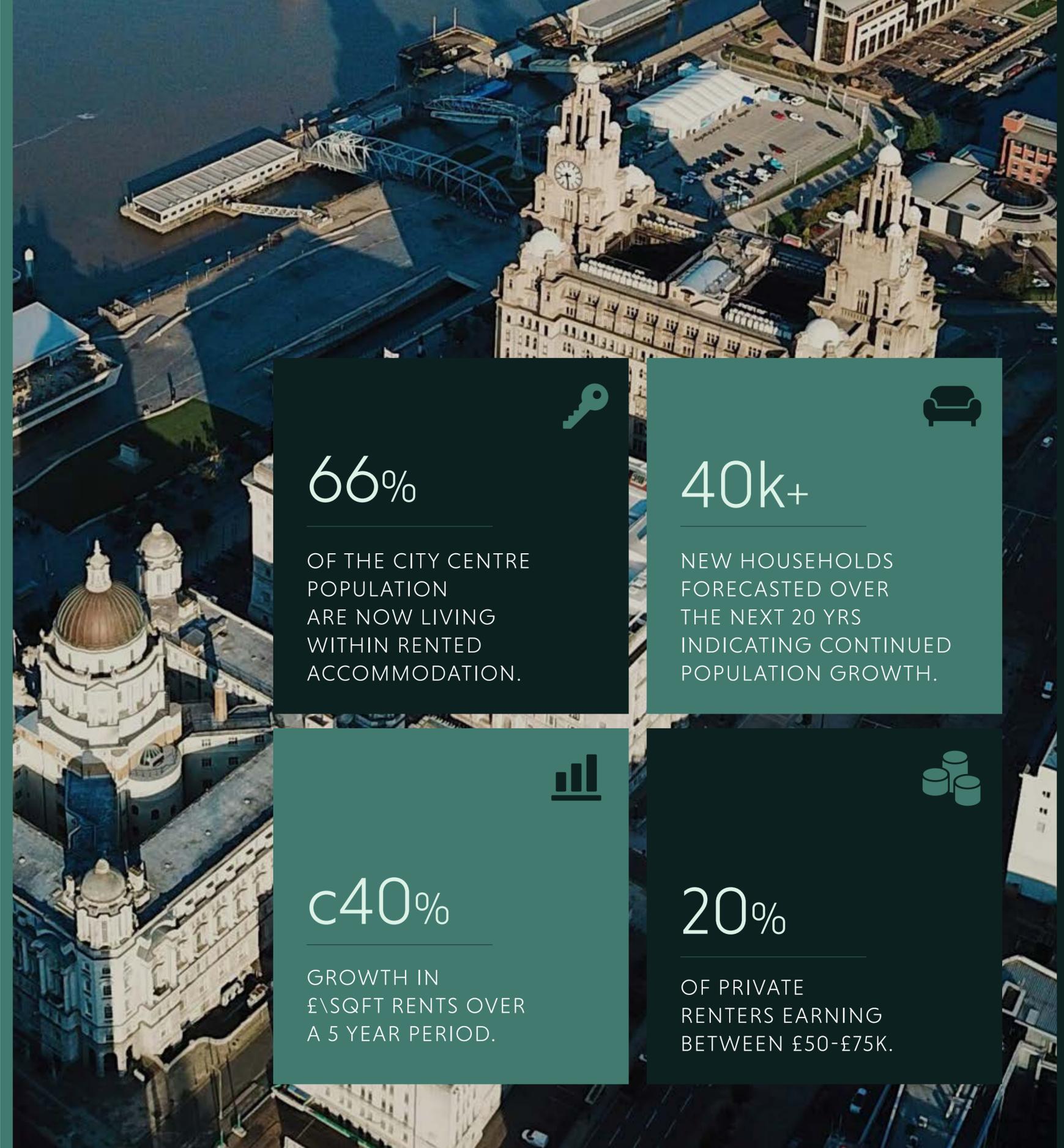


# Liverpool Residential Market Insights 2025

The Liverpool city centre residential market has experienced significant growth and transformation in recent years. There has been a surge in demand for city living, particularly among young professionals driving the development of residential schemes in the city centre.

The market has been characterised by a rapidly growing tenant pool with 66% of the city centre population now living within rented accommodation with demand increasingly focused on high-quality, amenity-rich living spaces.

Rental growth continues to be healthy in the city with over a 5 year period c40% growth in £\sqft rents. Continued population growth (forecasts suggesting 40,000+ new households over next 20 yrs) along with 20% of private renters earning between £50-£75K continued rental growth is continued.



## 66%

OF THE CITY CENTRE POPULATION ARE NOW LIVING WITHIN RENTED ACCOMMODATION.



## 40k+

NEW HOUSEHOLDS FORECASTED OVER THE NEXT 20 YRS INDICATING CONTINUED POPULATION GROWTH.



## c40%

GROWTH IN £\SQFT RENTS OVER A 5 YEAR PERIOD.



## 20%

OF PRIVATE RENTERS EARNING BETWEEN £50-£75K.





# Development Vision: *Liverpool Waters.*



Liverpool Waters is a **30-year, 60-acre regeneration project** transforming historic docklands into a thriving, mixed-use waterfront district. Stretching along Liverpool's iconic and internationally recognised waterfront, Liverpool Waters connects the city's commercial business district with the historic three graces and Everton's new stadium city - making it one of the most sought-after locations in the UK.

For residential developers and investors, this means being part of a place that's not only moving forward - but built to last.

**Five neighbourhoods** planned, with over 2,000 homes delivered and 600 more currently underway.

Office and hotel spaces already occupied, with active communities driving ongoing demand.

A dynamic business network - over 2,000 people work within Princes Dock.

## Princes Dock

The neighbouring Princes Dock is more than a location; it's a neighbourhood alive with new ideas and everyday moments. From the **UK's first public floating sauna** to the **first floating Padel courts in Great Britain** and the world's first floating club house, Princes Dock offers sweeping waterfront views and is a place that invites people to wander, stay, and belong.

## Central Docks

Central Docks is now underway - work has started on the major new **26-acre neighbourhood**. This vibrant destination will bring **2,350 homes**, alongside workspaces, leisure, and a **5-acre central park**. With green public spaces and a mix of amenities, it's designed to welcome both residents and visitors into a new rhythm of city life.

As part of Liverpool Waters, Central Seven offers seamless access to the city's commercial pulse and the calm of the waterfront - creating a unique setting for next-level living.





# Part of Something Greater: Sustainability at the Core of Liverpool Waters.

At Liverpool Waters, sustainability is woven into every decision, every street, park, and place. With blue and green infrastructure at its heart, Liverpool Waters matches bold growth with environmental and social responsibility, supporting Liverpool's journey to net-zero and creating healthier, more connected communities along the way.

Our ambitions envision thoughtfully developed homes, public parks, commercial spaces, and walking routes spanning 60 acres, with climate action, wellbeing, and inclusive growth in mind, **aligning with the UN Sustainable Development Goals** and the national climate agenda.

## A Climate-Ready Destination

### Net Zero by 2040

Energy-efficient design and smart building technologies help reduce consumption and align with future climate goals - supporting long-term value for investors, developers and residents.

### Low-Carbon Heating

The **District Heat Network** located within Liverpool Waters delivers reliable, low-carbon energy. It's future-proofed infrastructure that helps developers cut costs and meet sustainability targets.

## Greener, Healthier Living

### Blue & Green Infrastructure

A two-acre park brings nature to the water's edge - boosting biodiversity, improving air quality, and offering guests a peaceful escape in the flow of city life.

### Walkable & Cyclable

Interconnected walking and cycling routes encourage low-impact lifestyles and reduce car dependency - ideal for eco-conscious travellers.

Liverpool was ranked as the 12th most walkable city in the world [Insider Monkey].

### Empowering Local Talent

**The City of Liverpool College Construction Hub** at Liverpool Waters is equipping local people with skills and access to apprenticeships - building a workforce that reflects the community it serves.



### A Vision for Inclusive Growth

Spanning 60 acres, Liverpool Waters is designed to integrate homes, public parks, commercial spaces, and leisure destinations. This project supports many of the UN Sustainable Development Goals, the national climate agenda, and a future where development plays a meaningful role in shaping inclusive, sustainable cities.





# Partnering with Peel Waters.

Backed by a legacy of transformation, our team brings passion and precision to every plot.

## Partner with Experience. Build with Vision.

With over 50 years of waterside regeneration expertise, including landmark destinations like MediaCityUK in Manchester and Liverpool Waters, Peel Waters brings unmatched credibility, vision, and delivery capability to every project.

### Why Partner with Peel Waters?

#### Proven Track Record

From concept to completion, Peel Waters delivers. Our developments are known for their long-term success, operational excellence, and placemaking impact. Peel Waters have been the developer behind several multi-award-winning residential developments across the country, including Millers Quay at Wirral Waters developed on behalf of PIC, Cavalier Court at Chatham Waters developed on behalf of Legal and General Affordable Homes and Plaza 1821 at Liverpool Waters on behalf of The Regenda Group.

#### Sustainability at the Core

Every project is aligned with ESG principles, integrating climate-conscious design, low-carbon infrastructure, and community wellbeing - ensuring your development meets the expectations of tomorrow's residents.

#### Long-Term Value Creation

We don't just build places - we grow them. Peel Waters developments are designed for enduring value, with ongoing investment in neighbourhood vibrancy, infrastructure, and connectivity.



Millers Quay, Wirral Waters



Red Bridge Quay Phase 1, Wirral Waters



Cavalier Court, Chatham Waters



The Kell, Chatham Waters



Plaza 1821, Liverpool Waters



Pomona Wharf Phase 1, Manchester Waters



No.1, MediaCity



Glasgow Waters

#### In Collaboration With:

- [Liverpool Waters](#) - Moda, Starlight and Redwing
- [Millers Quay](#) - John Graham Construction Ltd
- [Red Bridge Quay](#) - Urban Splash (Modular)
- [Cavalier Court, Chatham Waters](#) - O'Halloran and O'Brien
- [The Kell](#) - Russells WBHO Construction and Long Harbour
- [Plaza 1821](#) - Vermont Construction and The Regenda Group
- [Pomona Wharf](#) - Rowlinson Construction and Hermes
- [No.1, MediaCity](#) - Lend Lease

At Central Docks, Liverpool Waters you're not just investing in a plot - you're joining forces with a partner who understands what makes a place thrive. Together, we'll create a residential destination that's as commercially successful as it is culturally significant.

Discover our wider UK portfolio or follow the journey on:





## Dataroom Access.

A dataroom is available for interested parties, including designs and floorplans, planning details and the relevant legal information. Please contact **JLL** for access and further information.

Tenure: Freehold

VAT: The site is elected for VAT

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### Robert Hogarth

robert.hogarth@eu.jll.com

07814 256 208

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### George Oakey

george.oakey@eu.jll.com

07525 160 004 29

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# Ground Floor Plan: *Central Seven*





# 2<sup>nd</sup> - 4<sup>th</sup> Floor Plan: *Central Seven*



JESSE HARTLEY WAY

CENTRAL DOCKS | BTR RESIDENTIAL OPPORTUNITY





## Contact.

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### **Chris Capes**

Development Director, Liverpool Waters  
Email: [CCapes@peel.co.uk](mailto:CCapes@peel.co.uk)  
Telephone: 07918 664 897

### **Chris Foran**

Senior Project Manager, Liverpool Waters  
Email: [CForan@peel.co.uk](mailto:CForan@peel.co.uk)  
Telephone: 07443 187 245

### **Liza Marco**

Senior Asset Manager, Liverpool Waters  
Email: [LMarco@peel.co.uk](mailto:LMarco@peel.co.uk)  
Telephone: 07824 322 331



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